

# Rotary is all about Service

With the world sliding into deeper economic recession and political turmoil, people are exhausting all their time and energy just trying to keep their heads above water. Rising cost of living has forced people to focus solely on survival. For many persons, prosperity seems virtually impossible.

This is where Rotarians come in. When you joined Rotary you took a solemn oath to serve humanity, share your resources and do some sacrifices.

Rotarians are known to share their precious resource of time with the less fortunate. Rotarians always share their financial resources for the benefit of the society. Rotarians also sacrifice their pleasures knowing that the ultimate pleasure comes when they see joy in the faces of the people they have helped.

When we serve we do not keep a score. Rotary offers you an opportunity to change the lives of those who desperately need solace and comfort. The world is full of difficulty for many who run from pillar to post just for one single meal a day. Rotarians also see the difficulties people face around them. Sometimes the situation seems to be overwhelming that one tends to think that it is impossible



to change the situation. But in the middle of every difficulty lies an opportunity. This is what Rotary teaches us. It is the duty of every Rotarian to see the opportunity for service in every situation. You have nothing to lose by trying and everything to gain if successful. So, you have to try by all means.

Rotary is all about doing things that creates a visible change in the society. If you don't like what you are seeing or getting, you must change what you are doing. If you do what you've always done, you will get what you've always got and see what you've always seen. Making a change is then in your hands.

When you joined Rotary and took a pledge to serve, you did not confine your activities just

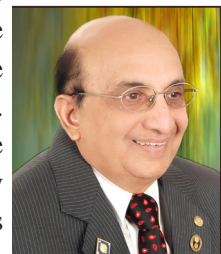
to your neighbourhood. You went about helping total strangers. Without realising the social networking you have undertaken, you would have received help from total strangers when you needed it. Rotary network is not some social network like the ones that you join in the internet! It is not about how many friends you make. It is about how effective they are as friends. Your commitment, efforts and involvement in Rotary touches the lives of many and in turn your life

is benefitted. The extra money that flowed into your coffers due to some unexpected business deal may probably be due to the blessings of people who wished well for you! Incredible? No. It is true!

Helping fellow human beings—doing unto others as you would have them do unto you—sounds so noble that many people dismiss it as foolish optimism.

Believe in your power to serve.

Believe in your power to make a difference through Rotary. You will realise that your journey in this world is fruitful.



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