

# Unposted letter

Promote  
The Rotary  
Foundation

Dear Club Presidents,

One of the key areas of service and also the most rewarding is that of promotion of The Rotary Foundation.

Every Rotarian may not be able to contribute large sums and become a Major Donor or a multiple Paul Harris Fellow. However, the significant role played by small contributors who give regularly to TRF is unquestionably noteworthy. It is the prerogative and a duty of every club President to promote TRF and collect small but worthwhile contribution from all the members. No sum is too small and no contribution is too insignificant. Every drop counts and the vessel becomes overflowing only when these drops continue to fall in the urn of TRF.

Today, TRF has become famous world-wide and many of its activities have benefited communities all around the globe. Today, an average Rotarian is aware of the yeoman service rendered by TRF. All it takes is an impassioned plea to all the members to put in their best. Needless to say, Polio Eradication Programme has reached this height of success only because of generous Rotarians. Many service projects of the clubs around the globe have been successful because of the grants given by TRF. The impact of scholarships, GSE programmes and such other programmes of TRF have benefited the awardees more than TRF.

As we progress towards our ideals of a peace-loving, polio-free, literate, healthy and prosperous world, living in brotherhood and a friendly environment, we must show our gratitude to TRF, which is at the root of a success story that will emerge, as our Rotarians do not feel hesitant when they contribute their mite to TRF.

All it takes is a sincere effort and as a Club President, you have this responsibility. Discharge this responsibility with commitment and enthusiasm. I know you can do it and I am sure, you will.



*Rtn. Ashok Mahajan  
Trustee, The Rotary Foundation 2009–2013  
Director, Rotary International 2007–2009*