

# Make People Remember You

I am reminded of the immortal words of Rabindranath Tagore who said, "I slept and dreamt that life was beauty. I woke and found that life was duty." To develop yourself as a service minded person, you have to be doing right work in the right kind of organisation. Rotary is one such organisation.

The need for service is timeless. From the time human beings started to live together, the need for help and service has been in existence. When youngsters complete their studies, they try to find out where they should belong as a person. This requires understanding of what kind of work environment they need to do their best. When we want to enter the arena of service, we should know the culture of the organisation that we want to be associated with and if it has a holistic approach to the concept of service. Rotary is probably the best organisation that encompasses a bouquet of service opportunities including the unique avenue of international service.

Most people's life falls into a pleasant routine. Then, it is the time to force ourselves to do something different. When we burnout much of our time we get bored. Nothing creates more fatigue than having to force ourselves to do the same thing again and again in our work place. It then, is the time to think of serving the humanity. In Rotary service also we do the same thing again and

again, but the results every time are different. The challenge is to do the same thing for different type of people around the world. This service is the excitement we can have in our life.

The spirit of service is essential to stimulate ourselves constantly. Recognising the need to serve will



grow in importance as people live for longer years. We are not limited to learning only from our own activities in Rotary. Look at the people in other organisations, people in the community, your acquaintances and beyond the borders. What do they do really well? How do they do it? In other words look for success stories in the areas of service. Build in challenges in your life. Make high demands on yourself by contributing to the work of our organisation.

When people enter the field of service they tend to work at a low yield of effectiveness. The rules for effectiveness in an organisation is different from what we have been

used to as an individual doing service. Organisations such as Rotary, enables us to work with our own strengths. We become effective when we work with our own set of strengths. There is a correlation between what you and I like to do and what we do well together.

So, how do we make people

remember us? When people in the community ask a question, "Do you remember who eradicated polio?" you will be remembered. When children grow up and see the school you built for them, they will remember you. When children grow up without hunger and disease and become civilised adults, they will remember you. When the blood banks of Rotary saves hundreds of people, the community will remember you.

So be remembered for your service, because it pushes you to see yourself as a different person.

The spirit of service amongst the grass roots Rotarians needs to be developed. Senior leaders of Rotary, such as yourself, are the most successful developers of people. You are the encourager who cheers the Rotarians to develop their skills in the arena of service. Nobody else can really do that except you.



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