

# Let us Face It

The Trustees of The Rotary Foundation know that not everything that we face can be changed; but we know that nothing can be changed until we face it. This is the philosophy behind the functioning of The Rotary Foundation. The Trustees dream more about society's welfare than what others think is practical. The Rotary clubs also come up with innovative ideas. Rotarians donate generously for quality projects. Quality is never an accident: It is always the result of high intention, sincere effort, intelligent direction and skillful execution. It represents the wise choice of many alternatives. All our activities are designed to benefit the community we intend to serve.

As a Trustee of The Rotary Foundation I have to focus on three key terms when addressing the Rotary clubs. They are 'reinforce, reinforce and reinforce.' We have to constantly motivate the Rotarians to contribute and reinforce their faith in The Rotary Foundation as the organisation that can give shape to their dreams. People often say that motivation doesn't last. Well, neither does bathing. That's why we recommend it daily!

Rotarians who wish to undertake big projects become anxious about their ability to deliver. The people, who are crazy enough to think they can change the world, are the ones who do. They know that it's not the date you were born, or the date you died, that really matters. It's the period between those years and what you do with it, to make a difference with your life. Rotarians are people who wish to fill the days in between meaningfully. The Rotary Foundation helps in many ways and Rotarians have to just come up with purposeful projects.

Charles Spurgeon, the British Baptist preacher said, "Anxiety does



not empty tomorrow of its sorrow, but only empties today of its strength." Rotarians sometimes forget that TRF is there today to partner in their work of providing food, clothing, education and good health. The challenge to eradicate polio was made easier with the help of The Rotary Foundation.

If you are able face life and rise up to the challenge, you can unravel the mystery of your purpose and actually live it. You cease being a victim of fate or circumstance and become empowered. Life no longer just "happens to you." When you are working toward fulfilling your true purpose, you discover astonishing gifts within yourself that you may have never known you have. This process may not be easy, but the rewards are well worth the struggle. Hence working with and supporting The Rotary Foundation becomes more important to every Rotarian who wants to make a difference in the world. Life works in strange ways. Joseph Epstein, the American essayist, once said, "We do not choose to be born. We do not choose our parents, or the country of birth. We do not, most of us, choose

to die; nor do we choose the time and conditions of our death. But within this realm of choicelessness, we do choose how we live."

The leaders of Rotary in every district must constantly talk about The Rotary Foundation to the Rotarians. Their message must include the fact that The Rotary Foundation is sound, the techniques for getting grants are simple, the reach of the foundation is powerful and the results are life-changing. Encourage members to contribute generously to The Rotary Foundation. If Rotary has to continue doing the good work it started and take up more areas where we can help the community, TRF requires more funds. Let us face it.



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